

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: Rene Marquez phone number 831-2244

Department: ART emailaddress rmarquez@udel.edu

Date: February 4th, 2015

Action: Academic unit name change
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term 15F
(use format 04F, 05W)

Current degree
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of:
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: Department of Art and Design
Proposed new name for revised or new major / minor / concentration / academic unit (if applicable)

Revising or Deleting:

Undergraduate major / Concentration:
(Example: Applied Music - Instrumental degree BMAS)

Undergraduate minor:
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change:
(Must attach your Graduate Program Policy Statement)

Graduate Program of Study:
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration:

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www2.udel.edu/gened/>

Identify other units affected by the proposed changes:
(Attach permission from the affected units. If no other unit is affected, enter "None")

None

Describe the rationale for the proposed program change(s):
(Explain your reasons for creating, revising, or deleting the curriculum or program.)

Program Requirements:
(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and include a side-by-side comparison of the credit distribution before and after the proposed change.)

ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

Department Chairperson _____ Date 9 Feb. '15
Dean of College _____ George Watson Date 17 Mar 2015
Chairperson, College Curriculum Committee Joel B. Johnson Date 3/12/15
Chairperson, Senate Com. on UG or GR Studies _____ Date _____
Chairperson, Senate Coordinating Com. _____ Date _____
Secretary, Faculty Senate _____ Date _____
Date of Senate Resolution _____ Date to be Effective _____
Registrar _____ Program Code _____ Date _____
Vice Provost for Academic Affairs & International Programs _____ Date _____
Provost _____ Date _____
Board of Trustee Notification _____ Date _____

*College Senate
approval
16 Mar 2015*

Department of Art and Design ARTD

Change of Department Name

Department of Art – Mission Statement posted on Department of Art website

Making art is an expansive process that we foster through our teaching, scholarship, and service. We cultivate an inclusive atmosphere of diversity, discovery, experimentation, problem-solving, and creative thinking throughout these activities. The department has a special responsibility to develop individual and collaborative artistic practices as well as critical understanding of art and design. Our students and faculty are socially and culturally engaged artists and designers who comprehend and challenge definitions and assumptions with a wide spectrum of artistic production. **We activate the future.**
<http://www.udel.edu/art/about/history-mission.html>

The Rationale

There is growing emphasis on design across the university fostering multi-disciplinary connections and inter-disciplinary involvement among colleges and departments along with major and minor curricula. This collaborative sensibility reflects our past and ongoing associations as a department of art and design. Our Department of Art faculty and students embrace such initiatives in research, teaching, and service opportunities. Our department name change to the Department of Art and Design is timely to acknowledge our participatory role at the University.

The College of Arts and Sciences Dean's Office has maintained an ongoing desire for our department's curricular revision with an increased correlation of art and design. As of this fall 2014, the new curriculum has been submitted for Faculty Senate approval. The new core curriculum provides a strong foundation in both art and design throughout the first two years of our three degree programs (ART-BAAS, FA-BFA, and VC-BFA).

The core curriculum emphasizes the integration and relationship of art and design among the 12 courses and Colloquium. This curriculum celebrates similarities and differences by clearly including both art and design while articulating an intellectual framework and divergent conceptual strategies. It demonstrates what makes our department strong and competitive as well as solidifying the unification and intersection of art and design.

The department name change more accurately defines what we do as a hybrid of professional faculty and graduating students. The word [art] provides visual context for [design] in the paired wording of Art and Design in the department name. As high school students look for

colleges, our department name change markets itself as art and design to entice those who consider themselves (or desire to become) artists, designers, and/or both. Our department is better prepared to recruit and serve this next generation of students.

University of Delaware design initiatives and curricula include the following. This is not a definitive list of the many instructional activities occurring across the University.

- The recent *NYTimes* article "Putting Art in STEM" (STEAM) highlights the integration of art and design in curricula and collaboration.
<http://www.nytimes.com/2014/11/02/education/edlife/putting-art-in-stem.html?ref=edlife&r=0>
- "Applied Creativity" and "Design Thinking and Innovation" courses proposed as part of a new MS program in the Lerner College of Business and Economics and the Horn Program in Entrepreneurship
- The Design Studio in Mechanical Engineering
<http://www.me.udel.edu/academics/designstudio.html>
- Landscape Horticulture and Design major
- Fashion Design major
- Delaware Design Institute
- Integrated Design

UNIVERSITY FACULTY SENATE

Academic Program Approval

Recommendation from the Committee on Undergraduate Studies (Steve Hastings, Chair) with the concurrence of the Coordinating Committee on Education (Bob Opila, Chair) for the request to change the academic name of the **Department of Art to Department of Art and Design.**

http://www.cas.udel.edu/faculty-senate/Documents/APA_ART_Dept_Name_Change.pdf

WHEREAS, the Department of Art in the College of Arts & Sciences for more than 35 years has embraced the practice of art and design with three degree programs (ART-BAAS, FA-BFA, VC-BFA) as defined in the department mission statement; and

WHEREAS, the College of Arts & Sciences has maintained an ongoing desire for increased correlation of art and design through curricular revision as approved by the Faculty Senate in February and March 2015; and

WHEREAS, the name change provides consistency in branding with other departments nationally while more accurately defining the interdisciplinary scope of art and design with graduating students and faculty; and

WHEREAS, the name change markets itself to entice high school students who consider themselves (or desire to become) artists and/or designers, the department is better prepared to recruit and serve this next generation of students; be it therefore

RESOLVED, that the Faculty Senate approves a name change for the Department of Art to the Department of Art and Design, effective July 1, 2015.

Department of Art and Design ARTD

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